

City of Torrington Economic Development Corporation

Minutes August 4, 2015

5:00pm Room 2015

Attendance: Mayor Carbone, Mark McEachern, Marty Connor, Bill Battle, Sharon Wagner, Ed Cannata, Lynn Gelormino, Judy McElhone, Nancy Seiller, Jason Giulietti, Erin Wilson, John Kissko, Evan Dobos, Chris, Kito Cetrulo, Bob Schultz, Joe, Jim, Jim P., JoAnn Ryan

Meeting was called or order at 5:01 by JoAnn Ryan, Acting Chair for Lisa Soliani.

Meeting was opened to public. Nancy asked for an update on sidewalks. Mayor informed the group on the tentative schedule.

Previous minutes were tabled.

Mayor reported on the updates noting that the city is looking for a grant for sidewalks on Mason Street.

The Causeway Agency, led by Robert Schultz, President, presented the results of their research on the Market Review and Branding/Imaging Study. The powerpoint was received by the audience very positively. Questions and Answers followed. Bill inquired about the use of the branding and help for businesses beyond the downtown boundaries. Jason suggested that the images be used throughout the region and the possibility to incorporate this campaign and its accessibility for all businesses. August 25th at 5:00pm at City Hall Auditorium was announced as the next public presentation.

Meeting adjourned at 5:48pm.